



ChemFree Showcases SmartbikeWasher at Dealer Camp

SmartbikeWasher Provides Bike Shops with Increased Revenue and Productivity

Park City, UT -- June 24, 2012 - ChemFree Corporation, a leader in the development of innovative parts washing systems, showcased SmartbikeWasher, a revenue-generating tool for bike shops that unites superior cleaning and environmental responsibility today at Dealer Camp 2012 in booth #114. Best Bike Zone, an early adopter of the SmartbikeWasher, has experienced first-hand the benefits of adding the SmartbikeWasher including increased revenue and productivity.

“Dealer Camp is the perfect opportunity for us to connect with bike shop owners and highlight the success of our early adopter bike shops using the SmartbikeWasher to turn their bike cleaning service into a profit center that can generate thousands of dollars,” said Mike Belford, Product Manager with ChemFree. “For bike shops like Best Bike Zone, the SmartbikeWasher is the most profitable tool in their service center.”

The SmartbikeWasher makes it easy and safe for bike shops to clean bikes and dirty bike parts using the award-winning SmartWasher® Bioremediating Parts Washing System which is specially-adapted for bikes. The SmartbikeWasher is a non-hazardous, self-contained, closed loop parts cleaning system that includes an integrated bike stand, mobile parts-washer and microbe enhanced filters.

“In a space as limited as the service department, we look for ways to get as much productivity as possible from the space. If you look at revenue per square foot, SmartbikeWasher is worth much more than a bench or storage,” said Mike Weddige, with Best Bike Zone. “In reality it even earns more per square foot than a lot of our retail categories.”

With the SmartbikeWasher, bike shops clean the entire bike to showroom quality, without taking it apart and in a fraction of the time versus the old fashioned way. The SmartbikeWasher provides Dealer Camp retailers with several key competitive advantages including:

- Maximize space - Create a bike wash concession with as little as 20 square feet.
- Faster turnaround time - Bike owners prefer to have their bikes back from the shop sooner.
- Faster service time - Early adopter bike shops have reported a reduction by 50% in time to perform services - no disassembling and reassembling.
- Clean parts can be more closely inspected - Mechanics are able to identify additional legitimate repair and parts selling opportunities.
- More pleasant for mechanics and customers - Bike shops can offer a highly effective cleaner without unpleasant smells. Mechanics can clean bikes without leaving the retail store.

“Growing revenue is only half the story, the fact that SmartbikeWasher makes us so much faster on services is even better for the bottom line. We finish faster, allowing us to turn bikes around quicker and frees us to do other things, like participate more with customers in retail,” added Weddige. “We’re finding more and more uses for SmartbikeWasher. Now that we have had it a while we can’t imagine life without it.”



Dealer Camp attendees can enjoy special Dealer Camp Special Offers by visiting the SmartbikeWasher at Dealer Camp in booth #114.

About ChemFree

ChemFree Corporation was founded in 1993, located in Norcross, GA, and is a subsidiary of [Intelligent Systems Corporation](#), a publicly traded corporation (AMEX symbol: INS).

Manufacturing the patented SmartWasher® Bioremediating Parts Washing System, ChemFree Corporation provides an alternative method to cleaning vehicle and maintenance parts without harming humans or the environment. The SmartWasher® system consists of the SmartWasher parts washer equipment, OzzyJuice® Degreasing Solutions and OzzyMats™ which are microbe impregnated filters. Combining these products create a “system” that eliminates or dramatically reduces waste streams, the expense of hazardous waste removal and associated liabilities.

Uniting superior performance and environmental responsibility, the ChemFree product line is sold in more than 40 countries worldwide. ChemFree holds 27 patents—11 in the United States and 16 in other countries.

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