



## **ChemFree Launches SmartbikeWasher**

### ***SmartbikeWasher Turns Clean Into Green***

#### ***By Creating Revenue Stream for Bike Shops with Environmentally Responsible Cleaning***

Atlanta - June 13, 2012 - ChemFree Corporation, a leader in the development of innovative parts washing systems, today launched the SmartbikeWasher, a revenue-generating tool for bike shops that unites superior cleaning and environmental responsibility. The SmartbikeWasher makes it easy and safe for bike shops to clean bikes and dirty bike parts using the award-winning SmartWasher® Bioremediating Parts Washing System which is specially-adapted for bikes. The non-hazardous, self-contained bike cleaning system is the successful merging of science and technology - safe for users and safe for the environment.

“The SmartbikeWasher is a new type of tool, a revenue-generating tool, in bike service. In addition to cleaning parts while servicing bikes, it creates a profit center for bike shops by providing a high-quality bike cleaning. Our ‘early-adopter bike shops’ turned their bike cleaning service into a profit center easily generating thousands of dollars. For these bike shops, the SmartbikeWasher is the most profitable tool in their service center,” said Mike Belford, Product Manager with ChemFree.

With the SmartbikeWasher, bike shops clean the entire bike to showroom quality, without taking it apart and in a fraction of the time versus the old fashioned way. The SmartbikeWasher is a non-hazardous, self-contained, closed loop parts cleaning system that includes an integrated bike stand, mobile parts-washer and microbe enhanced filters.

“Bike riders are willing to pay for a superior service. Through our own research and interaction with cyclists, we have found that 65 percent of cyclists would pay for someone else to clean their bike if offered a professional grade washing service” added Belford. “Industry statistics show that participation in road, mountain, and BMX bicycling has surpassed more than 42 million Americans. These growing numbers provide a great opportunity for bike shops to increase their revenues, while at the same time offer an environmentally safe solution.”

### **Competitive Advantage**

“The SmartbikeWasher gives us a competitive advantage - due to the faster turnaround, unmatched cleaning and more thorough repairs. Since the addition of the SmartbikeWasher in our shop, we have increased the cost of our tune up, but at the same time decreased the ‘in shop’ time,” said Lloyd Taylor, owner of Triathlon Labs.

The SmartbikeWasher provides key competitive advantages including:

- Faster turnaround time - Bike owners prefer to have their bike back from the shop sooner.
- Faster service time - Early adopter bike shops have reported a reduction in time to perform services cut in half - no disassembling and reassembling.
- Clean parts can be more closely inspected - Mechanics identify additional legitimate repair and parts selling opportunities
- More pleasant for mechanics and customers - Bike shops can offer a highly effective cleaner without unpleasant smells. Mechanics can clean bikes without leaving the retail store.
- Maximize space - Create a bike wash concession with as little as 20 square feet.



## How it Works

The SmartbikeWasher is the only bike washing system that uses a natural process called bioremediation which, in parts washers, eliminates hazardous waste streams. The SmartbikeWasher uses ChemFree Corporation's SmartWasher. This patented, award winning and industry proven parts washing system breaks down into three distinct parts: The **SmartWasher** equipment, the **OzzyJuice** non-hazardous degreasing solutions and the **OzzyMat**, the patented, microbe impregnated particulate traps. The OzzyJuice cleans the grease, oil and other contaminants off the bike - giving it a "showroom shine". The microbes digest contaminants from the OzzyJuice, creating a harmless by-product of carbon dioxide and water.

The user is not exposed to any harmful chemicals or left with hazardous waste to be hauled away. OzzyJuice is reused over and over - eliminating wasted water and nasty runoff. Compared to other cleaners, OzzyJuice works better, cleans faster, on more things, without compromising user health and safety, in a way that is right for our planet.

## About ChemFree

ChemFree Corporation was founded in 1993, located in Norcross, GA, and is a subsidiary of [Intelligent Systems Corporation](#), a publicly traded corporation (AMEX symbol: INS). Manufacturing the patented SmartWasher® Bioremediating Parts Washing System, ChemFree Corporation provides an alternative method to cleaning vehicle and maintenance parts without harming humans or the environment. The SmartWasher® system consists of the SmartWasher parts washer equipment, OzzyJuice® Degreasing Solutions and OzzyMats™ which are microbe impregnated filters. Combining these products create a "system" that eliminates or dramatically reduces waste streams, the expense of hazardous waste removal and associated liabilities. Uniting superior performance and environmental responsibility, the ChemFree product line is sold in more than 40 countries worldwide. ChemFree holds 27 patents—11 in the United States and 16 in other countries.